

# SKIN FIRMNESS

### ACTIONS

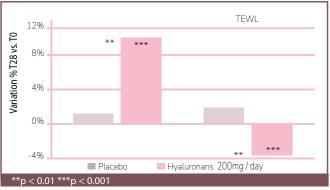
- 1 Improves skin tonicity
- 2 Improves skin moisturization and elasticity
- Decreases wrinkle depth and volume.

#### **CLINICAL STUDIES**

Please check the national regulations before using the results.

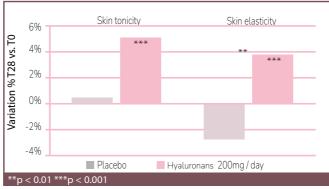
A double-blind, randomized, placebo-controlled clinical study was carried out on 60 women aged between 35 and 70 years. 30 women took 200mg/day of the hyaluronate while 30 women took a placebo. The results were evaluated through weekly blood sampling for hyaluronic acid serum levels, through instrumental evaluations at T0 and after 4 weeks and completed by the self-assessment of the volunteers.

#### Skin moisturization



The measurements showed that the skin is more hydrated (+10.6%). The skin is also more protected from dehydration (-3.9% TransEpidermal Water Loss - TEWL).

#### Skin tonicity and elasticity



The measurements showed that the tonicity (+5.1%) and elasticity (+3.8%) were significantly improved.

#### Skin wrinkle



The 3D measurements showed that the depth (-18.8%) and volume (-17.6%) of the wrinkles were significantly improved.

#### BIOAVAILABILITY

The bioavailability of the hyaluronan used in the Skin Firmness formul were specifically studied.

A relevant increase of hyaluronic acid in the blood was noticed after 7 days. A growth of over 40% was positively achieved after 28 days.

Considering that hyaluronic acid content in the skin of a 75-year-old person is less than a quarter of that of a 19-year-old subject, the need for hyaluronic acid supplementation is evident in order to compensate for its deficiency.

## ■ PC02494





Natural

flavour

clementine

4g of powder to gradually melt on the tongue (orodispersible). Take one stick per day. Maximise results by combining with the Collagen & Elastin