



**tadé**  
PAYS DU LEVANT

**Pain d'Alep® is a precious soap whose renown lies in a high quality hand-manufacturing process that has remained unchanged since Antiquity.**

**1 The Paste** Pain d'Alep® soap, the true glory of the hammam, owes its extraordinary skincare properties to the slow, artisanal batch saponification in cauldrons of softening, protective, nurturing olive oil.



**3 Refining and pouring** After being washed several times, a perfectly neutral (0% alkalinity) paste is obtained. It is then poured directly onto the floor where it cools and hardens.



**Whether your skin, hair and scalp are healthy, sensitive or troubled, they deserve the best care: the unequalled, authentic Pain d'Alep® from Tadé.**



**2 Enriching the paste** Laurel oil is added during the cooking process enhancing the paste with its active ingredients, essential fatty acids, antioxidants, unsaponifiables, vitamins. The higher the quantity (3 to 35%) of laurel oil, the more effective the soap. No synthetic additives.



**4 Maturing** Cut into cakes and stamped by hand, the soap is stacked in columns to mature in the open air for 9 long months.

